INTEGRATING BEHAVIORAL HEALTH AND PRIMARY CARE AS AN APPROACH TO PATIENT-CENTERED CARE

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Why Integrate?



Primary Care

- * Approximately half of all patients in primary care present with co-morbidities and 60% of psychiatric illness is treated in primary care¹.
- * Medical Model solutions focus on medications, procedures and advice. 80% of anti-depressants and 70% of other psychotropic medications are prescribed by a PCP.
- * Appointments times are short with the goal of seeing a large number of patients in a day.
- * Patients present with symptomology that may overlap physical and mental health disorders.

Behavioral Health

- * Despite the availability of behavioral health services, patients are still driven to the primary care setting.
- * When advised by a PCP to seek behavioral health services only about 10% will follow-through.
- * The stigma that surrounds behavioral health care causes patients to refuse or deny to seek psychiatric help.
- * In cases where a clinician feels that a patient may benefit from medication, they will often refer to the patient's PCP.

Patient Care

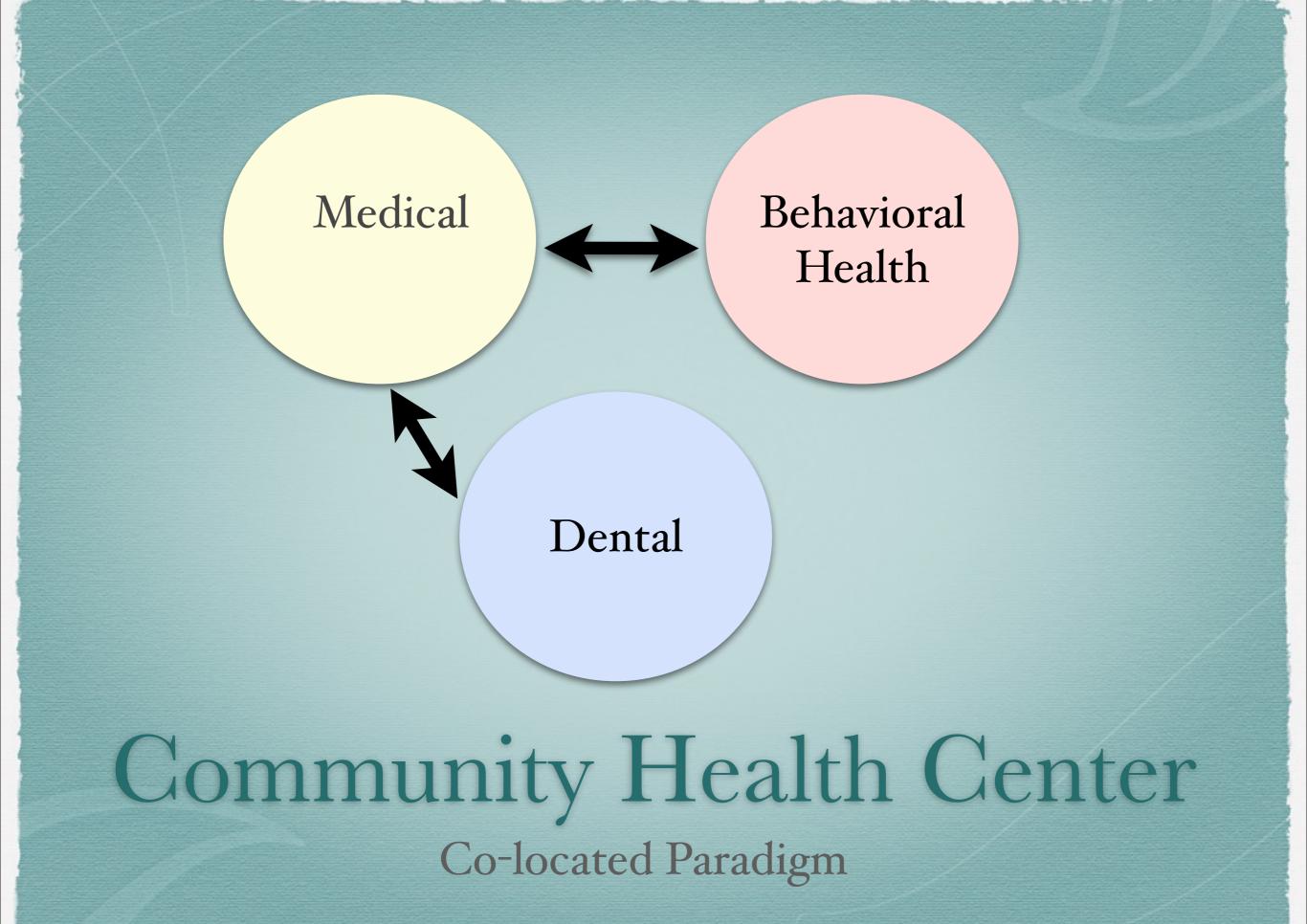
- * Of the 10 most common presenting symptoms in primary care, only 10%-15% of these cases were determined to have an organic diagnosis².
- * 45% of Americans have one or more chronic health conditions and treating these conditions accounts for 75% of medical care costs³.
- * Co-morbid mental health issues are prevalent among patients with chronic health conditions and result in significant higher health care costs⁴.

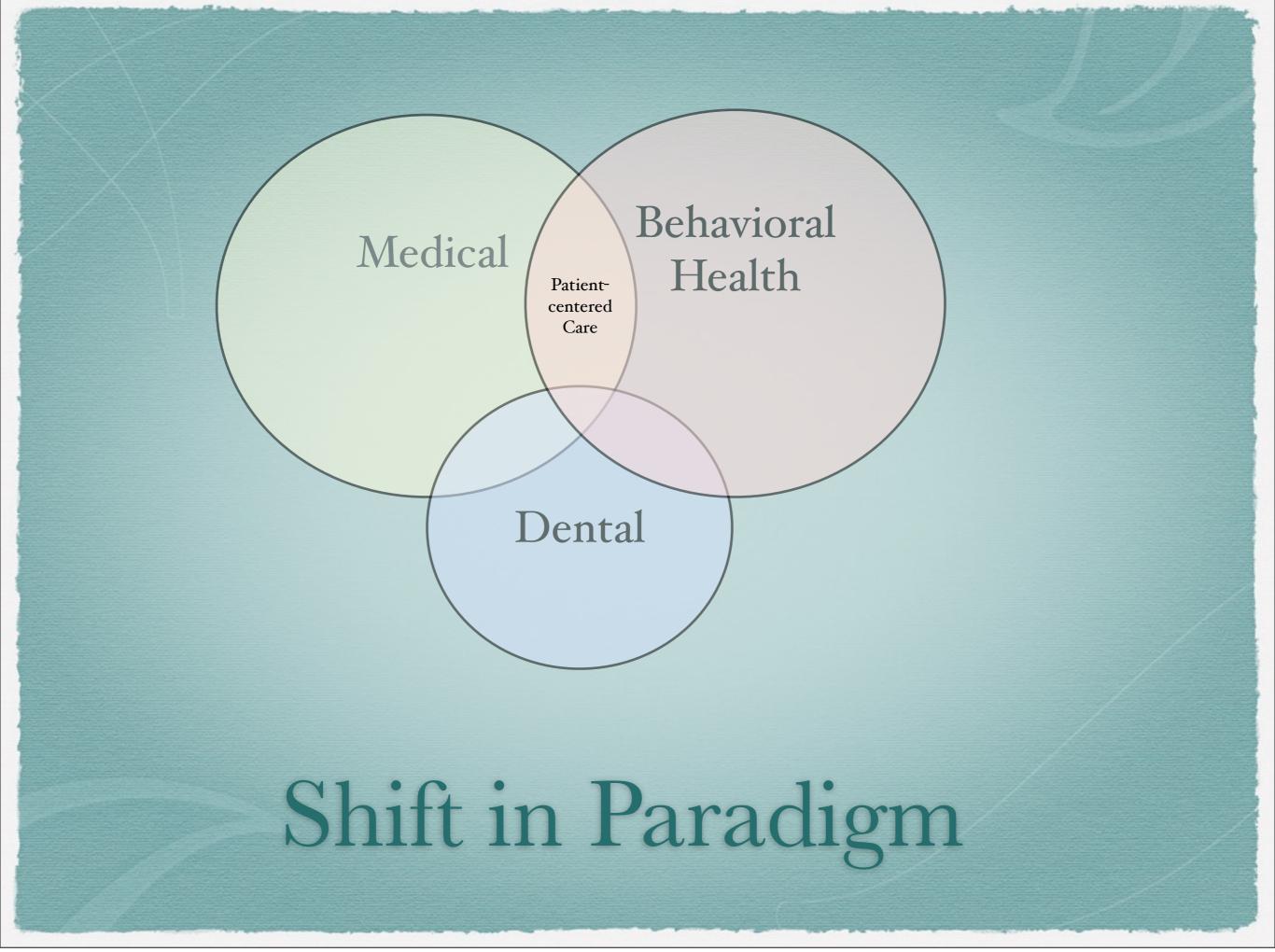
BHC Models

* Traditional Collaborative Outpatient: Setting independent of medical care.

* Co-Located: All services separate but in the same building

* Integrated: The Behavioral Health Clinician part of a multidisciplinary team.



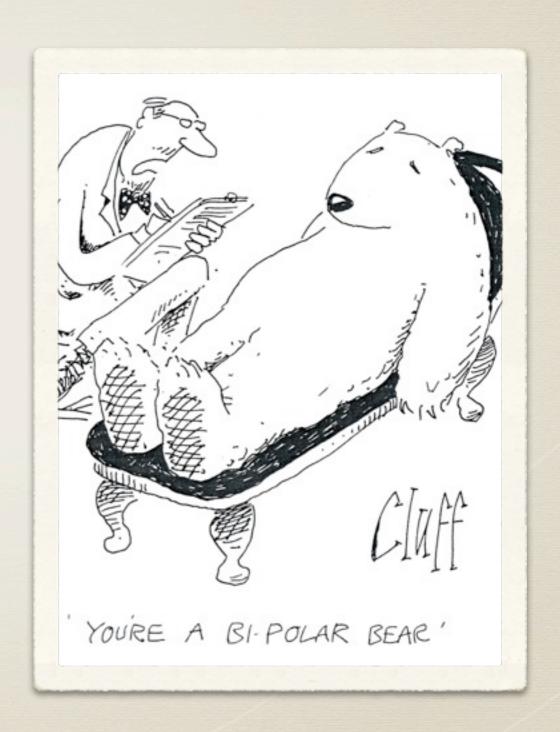


Traditional Behavioral Health

- * 50 minute sessions
- * Outside referrals for business
- * 1-6 visits
- * No shows
- * Refer out for medication
- * Mental Health Benefits and Self pay clients

The Behavioral Health Consultant

- * 15-30 minute sessions
- * working in collaboration with PCP
- * Consultation with PCP on medication
- * Client comfort zone
- * On-site
- * Culturally Competent
 Generalist



Problems Handled by BHC's

* Chronic Pain

* Depression

* Anxiety

* Insomnia

* Stress

* Substance misuse

* Tobacco Use

* Grief/Loss

* Weight loss

* Medical Adherence

* Relationship Problems

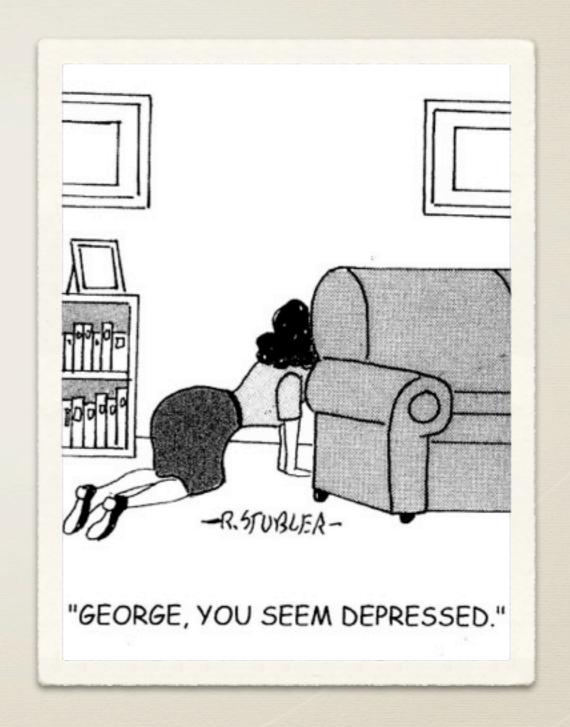
* Anger

Interventions

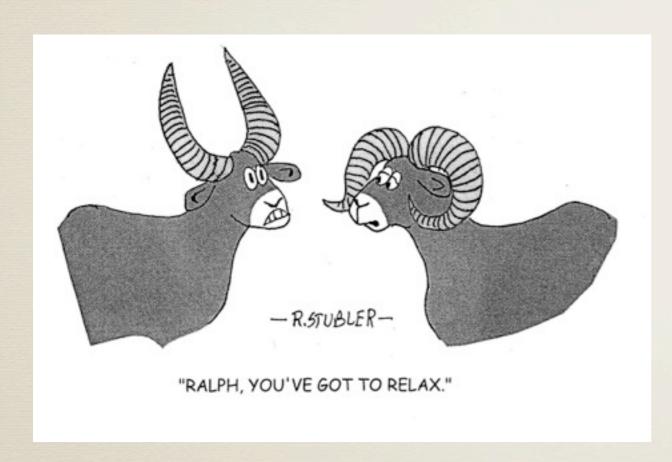
- * Screening (depression, substance use)
- * Education
- * Motivational Interviewing
- * Stress management
- * Psychotropic medication input
- * Referral for specialty care

Depression Care

- * Improved medication adherence.
- * Increased patient & physician satisfaction.
- * Overall greater improvement in mood over time for major depression.



Anxiety Care



- * Clinical guidelines for treatment of general anxiety disorder, and panic disorder in primary care recommend behavior therapy and/or SSRI5.
- * Providing basic training in CBT to PCPs is not enough to produce robust clinical outcomes⁶.

Patient-Centered Care

- * Behavioral/psychosocial issues are not separate from physical health.
- * Outcomes are multi-faceted and have been positive with improvements in:
 - * Patient Experience
 - * Quality of Care
 - * Provider Burnout
 - * Total Costs

Health Behavior Change



- * Holistic approach
- * Smoking cessation
- * Diabetes adherence
- * Weight loss
- * Chronic Pain Management
- * Insomnia
- * Substance misuse

Planning and Implementing Things to Consider

- * Health Care Funding
 Streams. Separate
 funding has prevented
 more widespread
 integration.
- * Primary Care

 acceptance of adopting a

 "whole person" approach
- * Learning the language

- * General knowledge at your fingertips
- * Changes in treatment style.
- * Cultural competence
- * Affordable Care Act
- * EMR

Books on Primary Care and Behavioral Health Integration

- * Behavioral consultation and Primary Care: A Guide to Integrating Services (2007) by Patricia Robinson and Jeff Reiter
- * Real Behavior Change in Primary Care: Improving Patient Outcomes and Increasing Job Satisfaction (professional) (2011) by Patricia J. Robinson, Debra A., M.D. Gould and Kirk D., Ph.D. Strosahl
- * Behavioral Integrative Care: Treatments That Work in the Primary Care Setting (2004) by William T. O'Donohue, Michelle R. Byrd, Nicholas A. Cummings and Deborah A. Henderson
- * The Primary Care Toolkit: Practical Resources for the Integrated
 Behavioral Care Provider (2010) by Larry James and William T. O'Donohue
- * Integrated Behavioral Health in Primary Care: Step-by-Step Guidance for Assessment and Intervention (2009) Christopher L. Hunter, Jeffrey L. Goodie, Mark S. Oordt and Anne C. Dobmeyer.

Certificate Programs

- * Fairleigh Dickinson University (http://integratedcare.fdu.edu)
- * University of Massachusetts Medical School (http://www.integratedprimarycare.com)
- * University of Washington Psychiatry & Behavioral Sciences (www.uwaims.org)

References

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